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**KP GROUP**

INTERNATIONAL



COMPANY PROFILE

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## INTRODUCTION

After 14 years of establishment and development, KP Group has been affirming the leading position in UAE.

### KP GROUP

Established in 2010  
Headquarters: Dubai  
Employees: 600+

- KP Mart
- KP Mobile
- Green Soft
- KP Chai
- Minnus
- Technology
- Foursquare
- KP Real Estate
- General Trading



# 01

Founded in 2010 and headquartered in Dubai, the KP Group has grown into a prominent global conglomerate, encompassing 15 companies that span a diverse array of business verticals. With more than a decade of expertise in the trading industry, KP Group has earned a distinguished reputation among Fortune 500 organizations in the UAE. What started as a focused trading venture has evolved into a multifaceted enterprise, providing exceptional goods, services, and innovative solutions across various sectors.

KP Group has established itself as a leading supplier, manufacturer, and service provider, offering a comprehensive range of products and services. These include cutting-edge Information and Technology applications, an extensive portfolio of products from globally renowned brands, and a vibrant food and beverage division that boasts successful brands offering Continental, Oriental, and Indian cuisines. Our ability to cater to diverse consumer needs has solidified our position as a trusted partner in the UAE market and beyond.

# Vision Mission

All dedications, no matter how small,  
can bring great values to the world.

# 02

## VISION

To provide a productive and world-class experience for our customers that can add more value to their life

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## MISSION

To become a successful global retail brand, we aim to diversify our business verticals, expand our geographic reach, and prioritize customer-centricity, ethical practices, and employee development. By leveraging technology, sustainability initiatives, and strategic partnerships, we will strive to offer exceptional shopping experiences, foster a positive work environment, and contribute to a sustainable future. Our commitment to innovation, quality, and social responsibility will position us as a leading force in the retail industry

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# Our Business that Expanded





**KP MUHAMMED**  
MANAGING DIRECTOR

# Message from the MD

At KP Group, we take pride in creating personalized experiences that spark joy and leave lasting impressions. Our journey began with a single venture, much like other leading corporations, but it was our unwavering commitment, passion, and hard work that have shaped us into the conglomerate we are today. Central to our success is a deep respect for every individual within our organization, along with a belief in empowering our leadership teams by granting them executive powers. This trust has been instrumental in fostering a strong, family-like culture, where collaboration and loyalty thrive. At KP Group, we see every employee as a valuable part of our family. We encourage each member to think independently, share their ideas, and drive innovation qualities that have been key to expanding our network across industries.

Innovation is at the heart of everything we do, and it has allowed us to stay ahead in today's ever-evolving business landscape.

Despite the successes we've achieved so far, we are committed to continued growth. Our vision is global, and we are dedicated to making KP Group a world-renowned name that people associate with care, quality, and trust. We welcome you to join us on this exciting journey to make a meaningful difference in the lives of millions. Together, we will work towards building KP Group as the most loved and admired corporation worldwide.



MANAGING DIRECTOR  
KP GROUP

# Restaurant Network

KP Chai



Founded in 2009 by visionary entrepreneur KP Muhammad, KP Chai was born from a desire to reinvent traditional tea culture, blending innovation with a deep respect for the heritage of chai. With 28 well-placed outlets across Dubai, KP Chai has established itself as a leader in the city's vibrant and evolving food scene, offering a modern twist on a timeless beverage.

While KP Chai, is celebrated for its smooth, rich flavor, our menu goes far beyond just tea. We offer an extensive selection of grilled items, mouth-watering burgers, wraps, sandwiches, and a variety of refreshing juices, catering to diverse tastes and preferences. This dynamic menu, which combines tradition with contemporary flavors, has made KP Chai a go-to destination for both chai enthusiasts and food lovers seeking a memorable dining experience. In addition to our signature chai, we offer a diverse range of products that showcase our commitment to quality and tradition, including:

**KP Rusk:** A crispy, baked treat, perfect for pairing with chai or enjoying on its own.

**KP Ghee Cake:** A moist and flavorful cake made with pure ghee, offering a rich, indulgent taste.

**KP Karak Cake:** A unique cake inspired by the essence of Karak tea, delivering a delightful fusion of flavors.

**KP Tea Powder:** Made from the finest tea plantations, offering a strong and aromatic brew for a perfect cup of chai.

**KP Condensed Milk:** A creamy, sweet addition that enhances the tea-drinking experience, making every sip indulgent.

Each of these products reflects our dedication to delivering authentic, high-quality experiences that connect people to the rich heritage of tea, while embracing modern flavors and ideas. KP Chai continues to be a pioneer in Dubai's dynamic food landscape, with a mission to spread the joy of chai and delightful culinary creations across the globe, one cup and one bite at a time.

# 25+

Outlets across UAE



# Restaurant Network

Foursquare Restaurant & Cafe

**FOUR  
SQUARE**  
CAFE & RESTAURANT



As a testament to the KP Group's commitment to culinary excellence, the Four Square Café and Restaurant chain has emerged as a beloved dining destination in Dubai. Launched in 2015 with its inaugural outlet in Dubailand, Four Square quickly captivated the city's taste buds with its diverse menu. Beyond its flagship location, the chain has strategically expanded to many branches in Dubai

- Al Nahda
- TECOM
- AL Furjan
- DIP
- DEIRA,
- Qusais.

Four Square's culinary offerings are a symphony of flavors, drawing inspiration from Indian, Chinese, Arabic, and Filipino cuisines. From the aromatic curries and fluffy naans of Indian cuisine to the stir-fries and dumplings of Chinese fare, the restaurant's menu caters to a wide range of preferences. Additionally, Four Square's South Indian specialties and refreshing selection of fresh juices provide a delightful culinary experience.

With its inviting ambiance, impeccable service, and delectable cuisine, Four Square has become a go-to spot for locals and visitors alike. Whether you're seeking a casual meal with friends or a special occasion dinner, Four Square offers a memorable dining experience that reflects the KP Group's dedication to quality and innovation.

**7+**

**Outlets across UAE**



# Information Technology

Green Soft Technologies

**g**reen soft  
TECHNOLOGY

Green Soft, established in 2010, has emerged as a leading provider of IT solutions, offering a diverse range of services to clients across various industries. Building on a strong foundation of expertise and innovation, Green Soft has consistently delivered cutting-edge technology solutions tailored to meet the evolving needs of its customers.

From its inception, Green Soft has been at the forefront of technological advancements. The company's portfolio encompasses a wide array of services, including:

**Internet Content Provider:**

Providing reliable and high-speed internet connectivity.

**Mobile Phones & Accessories Trading:**

Offering a wide range of mobile devices and accessories.

**Portal Development:**

Creating customized online platforms for businesses and organizations.

**SIM Trading:**

Distributing SIM cards for various mobile network operators.

**Data Entry Services:**

Providing accurate and efficient data entry solutions.

**Mobile Phone Repair:**

Offering professional repair services for mobile devices.

**Computer & Data Processing Requisites Trading:**

Supplying essential hardware and software components.

**Computer Systems & Communication Equipment Software Trading:**

Distributing software for computer systems and communication equipment.

**Computer Systems & Communication Equipment Software Design:**

Developing customized software solutions.

**Computers & Peripheral Equipment Trading:**

Trading computers and their accessories.

With a decade of experience and a commitment to excellence, Green Soft has become a trusted partner for businesses seeking reliable and innovative IT solutions.

# Gadget Network

KP Mobiles

 KP Mobiles

# Serving as one-stop destinations for all things tech

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KP Mobiles, a dynamic division of the KP Group, operates a thriving network of retail outlets and shop-in-shop counters across Dubai. These stores offer a diverse range of IT and telecom products, accessories, and services. From the latest smartphones and laptops to cutting-edge gadgets and essential accessories, KP Mobiles has something to suit every tech enthusiast. With conveniently located branches in Jebel Ali, Discovery Garden, DIP2, Ras Al Khor, Al Nahda, and Dubailand, KP Mobiles is dedicated to providing exceptional customer service and ensuring easy access to the world of technology.

**7+**

Outlets across UAE

# Real Estate

KP Real Estate



BY KP GROUP



KP Group has established a strong reputation in the UAE real estate market through years of dedicated service. Our core business lies in providing high-quality commercial and office space rentals to a diverse clientele, ranging from startups to large corporations.

We understand the challenges businesses face in finding suitable office spaces that meet their specific needs. Our extensive network and deep understanding of the market allow us to offer a wide range of options tailored to your requirements. By carefully considering factors such as location, size, amenities, and rental rates, we help businesses find the ideal space to support their growth.

With a proven track record of serving clients for years, KP Group has built a reputation for reliability and expertise. Our experienced team is committed to delivering exceptional service and ensuring that your office space needs are met with precision.

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**Our core business lies in providing high-quality commercial and office space rentals to a diverse clientele, ranging from startups to large corporations.**

# Food Manufacturing

Minnus



Minnus, a dynamic food manufacturing brand, was established in 2022 with a vision to provide high-quality and authentic food products. The company quickly gained recognition for its exceptional range of spices, pulses, roastery items, oils, and rice.

Minnus is committed to sourcing the finest ingredients from around the world and employing traditional methods to ensure the preservation of flavors and nutritional value. Their product line features a diverse selection of spices, including turmeric, cumin, coriander, cardamom, and many more. The pulses offered by Minnus are carefully sourced and processed to retain their freshness and nutritional properties.

In addition to spices and pulses, Minnus also offers a range of roastery products, such as coffee and tea, roasted to perfection. Their oils, including olive oil, coconut oil, and sunflower oil, are extracted using cold-pressed methods to preserve their natural goodness. The rice varieties offered by Minnus are known for their quality and taste.

With a focus on quality, authenticity, and customer satisfaction, Minnus has rapidly established itself as a trusted brand in the food industry. Their products are widely available in supermarkets, grocery stores, and online platforms.

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**Minnus is committed to sourcing the finest ingredients from around the world and employing traditional methods to ensure the preservation of flavors and nutritional value.**

# General Trading

KP International  
General Trading

**KP** INTERNATIONAL  
GENERAL TRADING L.L.C

The KP Group has diversified its operations by forming KP International General Trading. This company serves as a wholesale supplier, providing essential goods and commodities to a wide range of businesses, from small enterprises to large corporations. KP International General Trading is a global leader in distribution, leveraging advanced technology and decades of import/export expertise to revolutionize the industry. Our commitment to comprehensive management, from production to delivery, ensures seamless operations and strict adherence to international quality standards.

We excel in timely delivery and sourcing even the most challenging products. Our team of skilled professionals, coupled with strong partnerships worldwide, enables us to establish robust relationships with market leaders in specific commodities. By utilizing advanced technologies and maintaining vigilant oversight at every stage of the supply chain, we deliver a diverse range of products to meet the needs of customers across all niches.

Through its general trading division, the KP Group has quickly gained recognition in the food and non-food industries, solidifying its position as a key player in the market.

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**Since 2015, KP International General Trading has served as a wholesale supplier, providing essential goods and commodities to a wide range of businesses, from small enterprises to large corporations.**

# Retail Network

KP Mart



KP Mart, a prominent supermarket chain under the KP Group, has its roots in Mashoor Al Madeena, which was established in 2010 as the first outlet under the group. In 2012, KP Mart DMCC was launched, marking a significant milestone in the brand's expansion.

Today, KP Mart boasts a network of supermarkets and minimarts strategically located across the UAE, including Key Pee Mart Supermarket DUBAILAND, Fresh KP Mart Supermarket Ras Al Khor, Royal KP Mart Supermarket Al Nahda, KPM Grocery Tecom, and Express KP Mart Supermarket Jebel Ali. Additionally, KP Mart operates multiple mini marts in various locations such as Furjan, Tecom, Al Safouh, and Al Barsha. These outlets offer a wide range of products, catering to the diverse needs of local residents and visitors alike.

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## KP Mart, a prominent supermarket chain under the KP Group

**10+**  
Outlets across UAE



Dedicated Team



The KP Group is proud to have a dedicated team of over 600 employees working across its diverse range of businesses. This talented workforce, spread across various departments and locations, is the driving force behind the group's success. Their commitment, expertise, and passion contribute significantly to the delivery of high-quality products and services. The KP Group values its employees and fosters a positive work environment that encourages innovation, collaboration, and professional growth.

# Contact Us

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